

User Agreement and Privacy Policy for The Helper website, a publication of the American Sexual Health Association

The American Sexual Health Association (ASHA) is proud to be a source of information about sexual health and the prevention of sexually transmitted infections (STIs) and proud to produce The Helper, a newsletter focused on herpes simplex virus. The information on this site is based on professional research and expert opinion, but does not represent therapeutic recommendation or prescription. It is provided for educational purposes only. It is not intended to replace the services of a trained health professional or to be a substitute for medical advice of physicians. The user should consult a health professional in all matters relating to his or her health, and especially regarding any symptoms that may require diagnosis or medical attention.

Use of Information on The Helper Website

The compilation of information on The Helper website is copyrighted by ASHA, and may not be reprinted or electronically reproduced.

Copyright laws protect the information, artwork, text, video, audio and pictures you find on this site. You may only access and use these materials for personal educational purposes. You may not modify or use the materials for any other purpose without ASHA's express written consent. Except as provided below, you may not reproduce, republish, post, sell, transmit or distribute any materials on the ASHA website.

None of the material on the ASHA sites may be reproduced without our written permission, with the exception of downloading or printing a single copy for yourself for offline viewing. When printing these materials for personal use only, you must include attribution to ASHA, indicate our location in Research Triangle Park, North Carolina, and include any copyright notice originally included with the materials.

Copyright laws protect all media files on the ASHA website. You may not, under any circumstances, reproduce, record, publish, publicly exhibit, sell or distribute any media files made available on this website without ASHA's express written content. Permission to

photocopy or otherwise reproduce materials should be directed to [ASHA](#) . You should not attempt to pass off any of this content as your own work.

Sites Linked from The Helper Website

Non-ASHA sites linked from The Helper website are not under ASHA control. ASHA is not responsible for the contents and communications messages of any "off site" Internet information referenced by or linked to the ASHA Internet site. ASHA does not intend these links to be referrals or endorsements of the linked entities, and are provided for convenience only.

Endorsements

Any reference to a commercial or non-commercial product, process, service or company is not an endorsement or recommendation by the American Social Health Association (ASHA). ASHA does not endorse or recommend products, services or manufacturers. ASHA assumes no liability whatsoever for the use or contents of any product or service mentioned.

Subscriber Privacy and Confidentiality

We are committed to protecting our subscribers' privacy and all confidential data supplied to us, and may take reasonable steps to protect such privacy and confidential data in accordance with accepted industry standards.

The Helper website is a password-protected site with access limited to paid subscribers and ASHA editorial staff. When you log on, you are not recognized by other users, other than the ASHA site administrator, and are anonymous. Only ASHA staff has access to your user account information, and this is the same staff that will help process your order information when processing your subscription.

Personal information provided to ASHA when purchasing a subscription (address, credit card

information, etc.) is not recorded on The Helper website database. Limited personal information, such as an e-mail address, may be used to create a username and account for The Helper website, but this can be changed at any time if requested. To request a username change, please [e-mail us](#) at any time. Registered users can change their user account password at any time on The Helper website. For assistance with this, see Using this site.

Customer contact information is used to contact the customer when necessary. This information is not shared with third parties. If you supply us with your postal address when purchasing or renewing a subscription, you may receive mailings from us with information about new programs and services. You can opt out of these mailings from ASHA at any time. We do not share information with other organizations, and we do not sell, rent or trade our database. We will never share your name with anyone outside of our organization.

Cookies

Our site places a file called a "cookie" in the browser files of your computer's hard drive. Cookies are pieces of information that a website transfers to an individual's hard disk for record keeping purposes. Most browsers automatically accept these cookies, but you usually can change your browser setting to prevent the acceptance of cookies. Our cookies do not contain personal information.

A "session" cookie will be placed on your computer when you log in. A "session" begins when a user logs in to the website with a username and password. "Sessions" are set to expire after a certain time so that a user will be automatically logged out after a set period of inactivity, and the user will be required to log in with a new with username and password to access the site.

Credit card information

While The Helper site offers information about subscription and renewal purchases, e-commerce transactions are managed through ASHA's webstore, an additional site hosted by Yahoo's Merchant Solutions. All credit card processing for online purchases is transacted on a secure web server. Yahoo! Store uses SSL (Secure Socket Layer) encryption when transmitting financial services information or payment information. An icon resembling a padlock is displayed on the bottom of most browsers window during SSL transactions that involve credit cards and

other forms of payment. Any time a Yahoo! Store asks for a credit card number during checkout for payment, it will be SSL encrypted. The information you provide will be stored securely on our servers. Yahoo! Merchant Solutions is also certified CISP-compliant. Created by Visa and MasterCard, the Cardholder Information Security Program (CISP) outlines a standard for security procedures for merchants and service providers that store, process, or transmit cardholder data.

With e-commerce transactions, we collect only the data necessary to complete the transaction and that is furnished by the customer. All information is confidential and is secured through industry standard encryption methods. None of this information is made available to third parties.

If you have any questions or comments, please [contact us](#) .

Copyright and Trademark Notices

Copyright 2010 American Social Health Association and/or its licensees, all rights reserved. For more information, please contact:

American Social Health Association
P.O. Box 13827
Research Triangle Park, North Carolina 27709
(919) 361-8400

Questions and Feedback

If you have any questions or feedback website policies, please [contact us](#) .